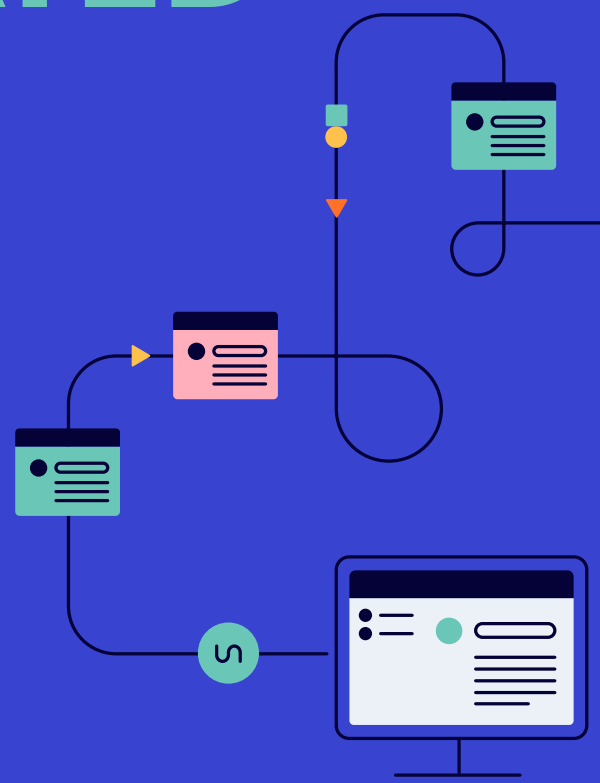
YOUR POTENTIAL, TRANSLATED

Unbabel

Imagine a world without language barriers. Our mission is to create universal understanding between cultures, companies, and customers worldwide. To do this, we're building a language operations solution that lets businesses expand to any corner of the world, discover unexpected markets, and build customer loyalty and trust.



MARKET CHALLENGES

Global organizations struggle to maintain a consistent brand experience for customers all over the world. As the workforce continues to evolve, keeping internal processes and company culture constant is also an ongoing challenge. Ultimately, organizations need to communicate quickly and efficiently across multiple languages – without spending a fortune. That's where Unbabel comes in.

UNBABEL'S SOLUTION

Rather than viewing translation as a transactional process, we see it as a key part of global success. That's why we are building an end-to-end language operations solution that controls every facet of language across organizations. We use augmented machine translation to provide organizations with a faster, more efficient, and more effective way of translating content between languages.

FOUNDED 2013

INVESTOR INFORMATION $91 million in capital raised from Point72, e.ventures, Greycroft, Indico Capital Partners, Scale Venture Partners, Notion Capital, Microsoft's M12, Samsung NEXT, Caixa Capital, Faber Ventures, FundersClub and Structure Capital

NUMBER OF EMPLOYEES 175

GLOBAL OFFICE LOCATIONS
San Francisco (HQ), Lisbon, New York, Pittsburgh

KEY STATS

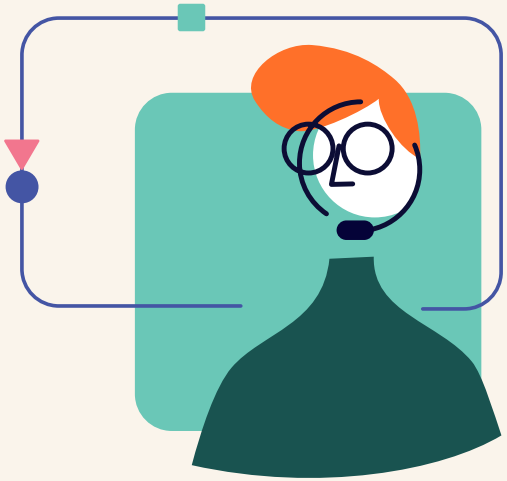
2BN words translated per year, on average

~95 language pairs supported

100K+ community of editors and growing

Benefits

- Near real-time communication in any language
- Fast, high-quality, cost-effective translations by combining automation and a community of editors
- Plug-and-play integrations with the most popular customer service tools
- Flexibility to hire people anywhere in the world and allocate them as needed
- Comprehensive, end-to-end language operations across the entire organization
- A consistent experience for all customers and employees across the globe
- Enables growth and scalability to reach a larger customer base
- Build trust and loyalty with customers by speaking their language



Recent Milestones

- JAN 2018 — $23 million Series B
- OCT 2018 — San Francisco office
- AUG 2019 — Pittsburgh AI lab; MAIA research initiative to improve multilingual chat
- SEP 2019 — $60 million Series C
- OCT 2020 — Unveiled COMET, an open-source framework for MT evaluation
- DEC 2020 — Unbabel Portal self-service interface launch

Recent Awards

Inc. 5000 Regionals — California — 2021

Customer Product of the Year Award 2021

Y Combinator 2021 Top Companies List

Most Innovative Companies

European Contact Centre & Customer Service Awards 2020

Trusted by Top Global Enterprises

Microsoft

Panasonic

headspace

logitech

Booking.com

Udemy

trivago

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